



[COMPANY PRESENTATION]



ABOUT LUSITECA.

Since 1968, Lusiteca has considerably expanded its range of products, consolidating its brands in Portugal and exporting to other markets.

Currently, Lusiteca's brands are present in **over 20 countries**, particularly portuguese-speaking ones.

Lusiteca has 70 permanent members of staff and is proud to be the largest confectionery company in Portugal with exclusively portuguese private capital.

The quality and the excellence of our products make us the preferred company for the production of several prestigious brands and for developing customized products.





CERTIFICATIONS.



Lusiteca is continuously **innovating** and modernizing its activities in order to address the needs of a modern world in the various markets where it operates.

The present and future strategy is focused on people and on our brands, as they ensure we will be able to be successful for many years to come.

Thanks to our pursuit of excellence, we received the **International Food Standards Certification: IFS**. This is an important certification because it is an extremely strict standard, which recognizes the best and most modern practices in the food industry worldwide.

In our mind there is always a SWEET TOMORROW.





OUR GOALS.

Vision:

- Produce and sell innovative and reliable quality confectionery products;
- Ensure our leadership in the portuguese market and expand into new ones.

Mission:

- Develop, manufacture and market quality products that offer our consumers enjoyment, amusement, flavour, and sweetness, always in collaboration with our customers;
- Establish a relationship with our business partners based on trust, creating value grounded on growth and profitability for both parties;
- Create working conditions that enable our employees to meet their expectations based on trust and mutual respect;
- Be a company that stands for quality, excellence and respect for the community.

[Quality] [Trust] [Respect] [Excellence]



OUR BRANDS.



[Bubble Gum]
[Chewing Gum]
[Lollipops]



[Fruit Flavour Caramels]
[Milk Toffees]
[Filled drops]



[Menthol Hard Candies]



GORILA BUBBLE GUM.



[Love Brand] [Fun] [Icon] [Vegan] [Gluten free]



SUPER GORILA.



[Super Size] [Big balloons] [Fun] [Icon] [Vegan] [Gluten free]



GORILA POWER.



PASTILHAS DE BALÃO



Display 100und



[Smaller Size] [Fun] [Vegan] [Gluten free]

GORILA POP.



[Delicious] [Fun] [Vegan] [Gluten free]



GORILA SUGAR FREE CHEWING GUM.



[Dragee] [Sugar free] [Gluten free]



PENHA CARAMELS.

Os autênticos
Penha



[Best seller] [Fruity Flavour] [Creamy]



PENHA CARAMELS.

Os autênticos
Penha



[Stick format] [Top flavours] [Practical packaging]



PENHA CANDIES.

Os autênticos
Penha





LUSITECA SWEET FLAVOURS.



lusiteca®

Desde / Since 1968

Sweet Flavours





OUR KNOWLEDGE.

We have **over 55 years of experience** producing high quality chewing gums, caramels, drops and lollipops, appreciated all over the world.

Our facilities are equipped with technology that allows us to adapt and develop standard products as well tailor made products to fulfill the orders and requirements of our clients.





OUR QUALITY STANDARDS.

Due to the continuously commitment to improve the innovation and excellence of its management and quality systems, Lusiteca have been granted with the **IFS Food Certification** and the **Halal certificate** to the production products.

Food safety is our strategic guideline which leads us through the International Food Standard (IFS) and the research development and innovation standards (IDI).

Our facilities are equipped with a research and development lab, which allows us to keep the excellent quality of our products, in order to grant our clients with the best confectionary products.





POINT OF SALE.





POINT OF SALE.





LINKS WEB:





THANK YOU.

